

# 26 Week internet marketing PLAN

*A comprehensive, step-by-step internet marketing plan for ANY business*

## #54: How to Get Back Links Podcast Video – Week #18 (Part 2)

by D A V I D C B O A M I M N E N T S  
in I N T E R N E T , I M N A T R E K R E N T E I T N G M A P R O K D E C T A I S N

Podcast: [Play in new window](#) | [Download](#)

The 54th edition of our podcast brings you part 2 of week #18 from the original 26-Week *Internet Marketing Plan*. This video shows you how to get back links.

The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week *Internet Marketing Plan* home study package. Now, for the first time we're giving it away for free via our internet marketing podcast.

### Why are we giving all this great video content away for free?

Although these videos still offer a lot of great tips, internet marketing methods change over time. We're going to be launching a brand new version of the plan soon, and we're sure that by sharing these original video recordings for free, you'll be persuaded to jump on-board when the new paid-for version launches! Stay tuned to our [newsletter](#) to find out more.

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#54: How to Get Back Links Podcast Video – Week #18 (Part 2)

#53: How to Get Backlinks Podcast Video – Week #18 (Part 1)

#52: Article Marketing Tips Podcast Video – Week #17 (Part 2)

# #53: How to Get Backlinks Podcast Video – Week #18 (Part 1)

by D A V I D C B O A M I M N E N T S

in I N T E R N E T , I M N A T R E K R E N T E I T N G M A P R O K D E C T A I S N T G

#51: Article Marketing Strategy Podcast Video – Week #17 (Part 1)

#50: Submitting your Website to Local Directories Podcast Video – Week #16

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The 53rd edition of our podcast brings you part 1 of week #18 from the original *26-Week Internet Marketing Plan*. This video shows you how to get backlinks.

The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our *26-Week Internet Marketing Plan* home study package. Now, for the first time we're giving it away for free via our internet marketing podcast.

## Why are we giving all this great video content away for free?

Although these videos still offer a lot of great tips, internet marketing methods change over time. We're going to be launching a brand new version of the plan soon, and we're sure that by sharing these original video recordings for free, you'll be persuaded to jump on-board when the new paid-for version launches! Stay tuned to our [newsletter](#) to find out more.

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#52: Article Marketing Tips Podcast Video – Week #17 (Part 2)

by D A V I D C B O A M I M N E N T S

The 52nd edition of our podcast brings you part 2 of week #17 from the original *26-Week Internet Marketing Plan*. This video gives you some article marketing tips. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our *26-Week Internet*

#51: Article Marketing Strategy Podcast Video – Week #17 (Part 1)

by D A V I D C B O A M I M N E N T S

The 51st edition of our podcast brings you part 1 of week #17 from the original *26-Week Internet Marketing Plan*. This video gives you a guide to article marketing strategy. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our *26-Week Internet*

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## #50: Submitting your Website to Local Directories Podcast Video – Week #16

by D A V I I D N T B E A R I N N E T  
P O D C A S T

The 50th edition of our podcast brings you week #16 from the original 26-Week Internet Marketing Plan. This video gives you a guide to submitting your website to local directories. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home [...]

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## #49: Submit Your Website To Industry Niche Directories Podcast Video – Week #15

by D A A F V K I I N T T B E M R G N N E T  
P O D C A S T

The 49th edition of our podcast brings you week #15 from the original 26-Week Internet Marketing Plan. This video gives you a guide to how to submit your website to industry niche directories. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet [...]

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## #48: Manual Website Directory Submission Podcast Video – Week #14

by D A V I I D N T B E A R I N N E T  
P O D C A S T

The 48th edition of our podcast brings you week #14 from the original 26-Week Internet Marketing Plan. This video gives you a guide to manual website directory submission. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. [...]

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## #47: Online Marketing Plan Summary Video – Phase #2

by D A V I I D N T B E A R I N N E T  
P M O A D R C K A E S T T I N G

The 47th edition of our podcast brings you an online marketing plan summary from phase #2 of the original 26-Week Internet Marketing Plan. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first time [...]

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## #46: Pay Per Click Programs Podcast Video – Week #13 (Part 2)

by D A V I I D N T B E A R I N N E T  
P O D C A S T

The 46th edition of our podcast brings you part 2 of week #13 from the original 26-Week Internet Marketing Plan. This video gives you a guide to pay per click programs. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan [...]

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## #45: Pay Per Click Search Engine Marketing Podcast Video – Week #13 (Part 1)

by D A A F V K I I N T T B E M R G N N E T  
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The 45th edition of our podcast brings you part 1 of week #13 from the original 26-Week Internet Marketing Plan. This video gives you a guide to pay per click search engine marketing. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet [...]

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## #44: Guide to Online Press Releases Distribution Podcast Video – Week #12

## #43: How to Submit Your Blog to Blog & RSS Directories Podcast Video – Week #11

Fraser's Affiliate Marketing Blog

Friday Traffic Report by Jack Humphrey

Internet Business Mastery by Sterling & Jay

Jim Connolly's Marketing Blog

Keith's Affiliate Marketing Blog

Nick Wilsdon's blog

Search and Social Media by Andrew Girdwood

Top Affiliate Blog

WordPress Related Resources by BlogPerfume

Yoast – Tweaking Websites

J o i n U s O n



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The 44th edition of our podcast brings you week #12 from the original 26-Week Internet Marketing Plan. This video gives you a guide to online press releases distribution. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. [...]

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The 43rd edition of our podcast brings you week #11 from the original 26-Week Internet Marketing Plan. This video shows you how to submit your blog to blog & RSS directories. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan [...]

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## #42: Blogging Communities Marketing Podcast Video – Week #10

by D A V I D I N T B E A R I N N E T  
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The 42nd edition of our podcast brings you week #10 from the original 26-Week Internet Marketing Plan. This video discusses blogging communities marketing. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first time [...]

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## #41: Building Email Lists Podcast Video – Week #9

by D A V I D I N T B E A R I N N E T  
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The 41st edition of our podcast brings you week #9 from the original 26-Week Internet Marketing Plan. This video shows you how to go about building email lists. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. [...]

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## #40: WordPress RSS Podcast Video – Week #8

by D A V I D I N T B E A R I N N E T  
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The 40th edition of our podcast brings you week #8 from the original 26-Week Internet Marketing Plan. This video shows you how to market your business using WordPress RSS. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study [...]

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## #39: How To Promote Your Blog Podcast Video – Week #7 (Part 2)

by D A V I D I N T B E A R I N N E T  
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The 39th edition of our podcast brings you part 2 of week #7 from the original 26-Week Internet Marketing Plan. This video shows you how to promote your blog. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study [...]

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## #38: Blogging Guide Podcast Video – Week #7 (Part 1)

by D A V I D I N T B E A R I N N E T  
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The 38th edition of our podcast brings you part 1 of week #7 from the original 26-Week Internet Marketing Plan. This video offers a blogging guide. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet

## #37: Internet Marketing Help Podcast Video – Phase #1 Q&A

by D A A R K I N T B E M R G N N E T  
P O D C A S T

The 37th edition of our podcast brings you questions and answers and internet marketing help from phase #1 of the original 26-Week Internet Marketing Plan. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-

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### #36: Structure of a Website Podcast Video – Phase #1 Summary

by D A V I I D N T B E A R I N N E T  
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The 36th edition of our podcast brings you a summary of phase #1 from the original 26-Week Internet Marketing Plan. This video looks at the structure of a website. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study [...]

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### #34: Internet Viral Marketing Podcast Video – Week #5

by D A V I I D N T B E A R I N N E T  
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The 34th edition of our podcast brings you week #5 from the original 26-Week Internet Marketing Plan. This video looks at internet viral marketing. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first [...]

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### #32: Web Site Structure Podcast Video – Week #3 (Part 2)

by D A V I I D N T B E A R I N N E T  
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The 32nd edition of our podcast brings you part 2 of week #3 from the original 26-Week Internet Marketing Plan. This video looks at web site structure. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, [...]

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### #30: Niche Long Tail Keyword Research Podcast Video – Week #2

by D A V I I D N T B E A R I N N E T  
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### #35: Web Analytics Software Podcast Video – Week #6

by D A V I I D N T B E A R I N N E T  
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The 35th edition of our podcast brings you week #6 from the original 26-Week Internet Marketing Plan. This video looks at web analytics software. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first [...]

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### #33: Website Conversion Rates Podcast Video – Week #4

by D A V I I D N T B E A R I N N E T  
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The 33rd edition of our podcast brings you week #4 from the original 26-Week Internet Marketing Plan. This video looks at website conversion rates. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first [...]

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### #31: Website Structure Podcast Video – Week #3 (Part 1)

by D A V I I D N T B E A R I N N E T  
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The 31st edition of our podcast brings you part 1 of week #3 from the original 26-Week Internet Marketing Plan. This video looks at website structure. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for [...]

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### #29: Online Business Strategy Video Podcast – Week #1

by D A V I I D N T B E A R I N N E T  
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The 30th edition of our podcast brings you week #2 from the original 26-Week Internet Marketing Plan. This video looks at niche long tail keyword research. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for [...]

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### #28: 26-Week Internet Marketing Plan Introduction Video Podcast

by D A V I D N T B E A R I N N E T P O D C A S T

In this, the 28th edition of our podcast we're bringing you the 26-Week Internet Marketing Plan introduction video, filmed at one of the original 26-Week Plan seminars in 2007. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study [...]

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### #27: Big News – The Plan Is Being Rewritten... Please Give Your Feedback!

by D A V I D N T B E A R I N N E T P O D C A S T

I've got some big news! I'm re-writing the 26-Week Internet Marketing Plan as a completely new, step-by-step Blueprint. A lot for the 26-Week Plan that I originally wrote in 2007 is still valid – but some of it isn't quite so up-to-date now. Plus, there are quite a few essential internet marketing tactics that have [...]

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### #25: Craig McGill Interview – New Media PR Podcast

by D A V I D N T B E A R I N N E T P O D C A S T

This week's podcast, podcast number 25 is an interview with Craig McGill from Contently Managed, discussing New Media PR. Craig is a writer (or author if you are either posh or his mum!) and dad blogger based in Scotland, UK. He pays for said lifestyle through the day (and night) job as a digital creative [...]

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The 29th edition of our podcast brings you week #1 from the original 26-Week Internet Marketing Plan. This video looks at online business strategy. The recording is taken from our original 2007 seminar. At the time it sold for £399 as part of our 26-Week Internet Marketing Plan home study package. Now, for the first [...]

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### 39 Free Videos From The Original 26-Week Internet Marketing Plan Seminar

by D A V I D N T B E A R I N N E T P O D C A S T

As many of you will know, we're due to release a brand new version of the 26-Week Internet Marketing Plan in October 2010. This means that we'll be a little bit quiet when it comes to new posts over the coming few weeks. So – we thought we'd leave you a bit of homework! Back [...]

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### #26: Jeff Walker Interview – Product Launch Formula Podcast

by D A V I D N T B E A R I N N E T P O D C A S T

This week's podcast, podcast number 26 is an interview with Jeff Walker from Product Launch Formula. Jeff Walker is the internet marketing guru when it comes to taking you step by step through the launch process; he's honed a step by step formula that anyone can apply to just about anything that can be launched. [...]

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### #24: Shawn Collins Interview – Affiliate Marketing Podcast

by D A V I D N T B E A R I N N E T P O D C A S T

This week's podcast, podcast number 24 is an interview with Shawn Collins from Affiliate Tip, discussing affiliate marketing. Shawn's now been involved with affiliate marketing for 13 years, so he's vastly experienced in the industry. Hope you enjoy the interview. Click here to listen or subscribe to the podcast using iTunes Click here to listen [...]

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## #23: Brad Fallon Interview – SEO Techniques Podcast

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[P](#) [O](#) [D](#) [C](#) [A](#) [S](#) [T](#)

**T**his week's podcast, podcast number 23 is an interview with Brad Fallon from Stompernet, discussing SEO Techniques. Brad kicked-off his online career in 2004 with the launch of My Wedding Favours, with an investment of just \$2,000. His revenue grew from an impressive \$1.2 million in the first year through to an incredible \$32 million [...]

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## #22: Dixon Jones Interview – Internet Marketing Tips Podcast

by [D](#) [A](#) [V](#) [I](#) [D](#) [T](#) [B](#) [E](#) [A](#) [R](#) [I](#) [N](#) [N](#) [E](#) [T](#)  
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**T**his week's podcast, podcast number 22 features a great selection of internet marketing tips in an interview with Dixon Jones. Dixon is founder of Receptional, a long-standing Internet marketing consultancy based in Bedfordshire, England. Click here to listen or subscribe to the podcast using iTunes Click here to listen or subscribe to the podcast using [...]

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## #21: Timothy Seward Interview – Google Analytics Podcast

by [D](#) [A](#) [V](#) [I](#) [D](#) [T](#) [B](#) [E](#) [A](#) [R](#) [I](#) [N](#) [N](#) [E](#) [T](#)  
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**T**his week's podcast, podcast number 21 is an interview with Timothy Seward on Google Analytics. Timothy's the CEO of ROI Revolution, a company certified by Google as a Google Analytics Trainer. Click here to listen or subscribe to the podcast using iTunes Click here to listen or subscribe to the podcast using other software Here [...]

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## #20: Matt Trimmer Interview – Website Visitor Analysis Podcast

by [D](#) [A](#) [V](#) [I](#) [D](#) [T](#) [B](#) [E](#) [A](#) [R](#) [I](#) [N](#) [N](#) [E](#) [T](#)  
[P](#) [O](#) [D](#) [C](#) [A](#) [S](#) [T](#)

**T**his week's podcast, podcast number 20 is an interview with Matt Trimmer on website visitor analysis. Matt is the Managing Director of iVantage, one of the few firms in the UK credited to being the official partner to Google for its Analytics service. Click here to listen or subscribe to the podcast using iTunes Click [...]

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## #19: Mike Wilson Interview (All Media Scotland) – Press Releases Podcast

by [D](#) [A](#) [V](#) [I](#) [D](#) [T](#) [B](#) [E](#) [A](#) [R](#) [I](#) [N](#) [N](#) [E](#) [T](#)  
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**O**ur 19th podcast is an interview on press releases with Mike Wilson, the co founder of AllMediaSCOTLAND, a national portal for people working in Scotland's media industries and those wishing to reach out to Scotland's media community. AllMediaSCOTLAND started in 2003, and now boasts well over 30, 000 unique visitors a month. Click here to [...]

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## #18: Jonathan Farrington Interview – Article Marketing Podcast

by [D](#) [A](#) [V](#) [I](#) [D](#) [T](#) [B](#) [E](#) [A](#) [R](#) [I](#) [N](#) [N](#) [E](#) [T](#)  
[P](#) [O](#) [D](#) [C](#) [A](#) [S](#) [T](#)

**A**rticle Marketing is such an important element within an effective internet marketing campaign, so much so that I was really happy to be able to interview Jonathan Farrington on the subject. Jonathan is the CEO of Top Sales Associates, Chairman of The jf Corporation and Senior Partner at the JF Consultancy, based in London and [...]

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## Internet Marketing Questions and Answers Video – Part 2

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## Internet Marketing Questions and Answers Video – Part 1

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This video, part 1 of an Internet marketing questions and answers video is the second last in our series of internet marketing videos which were recorded at an early version of the 13 Pillars of Internet Marketing seminar. Enjoy!

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## #17: Yaro Starak Interview – Blogging for Business Podcast

by D A V I D N T B E A R I N N E T P O D C A S T

Blogging is such an important medium for successful ongoing internet marketing and Yaro Starak from Entrepreneur's Journey is one of the world's leading authorities on blogging for business. This week's podcast features a classic interview I recorded with Yaro a couple of years ago – and I'd say that at least 90% of the information [...]

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## 5-Step Internet Marketing Action Plan Video

by D A V I D N T B E A R I N N E T V I D E O S

This video, a 5-Step Internet Marketing Action Plan nears the end of our series of internet marketing videos which were recorded at an early version of the 13 Pillars of Internet Marketing seminar. Enjoy!

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## Summary of the 13 Pillars of Internet Marketing Video

by D A V I D N T B E A R I N N E T V I D E O S

This video, a summary of the 13 Pillars of Internet Marketing nears the end of our series of internet marketing videos which were recorded at an early version of the 13 Pillars of Internet Marketing seminar. Enjoy!

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This video, part 1 of an Internet marketing questions and answers video is the second last in our series of internet marketing videos which were recorded at an early version of the 13 Pillars of Internet Marketing seminar. Enjoy!

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## Free online product launch lessons from Jeff Walker

by D A A R V K B D U T S B I M N G E N S W E E K # 1

We've been told that product launch guru Jeff Walker is planning on releasing a brand new version of his Product Launch Formula course in the next couple of weeks. This is the Granddaddy of product launch courses – it's not cheap – the previous version of the course cost around \$2000, however, if you're not [...]

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## #16: Internet Marketing Questions and Answers

by D A A R V K I B N T T B E A R I N N E T P O D C A S T

This sixteenth episode of our internet marketing podcast looks at why the 13 Pillars of Internet Marketing and the 26-Week Internet Marketing Plan is different, as well as answering some general internet marketing questions. Remember, if you haven't done so already, before going any further make sure you download the free 13 Pillars of Internet Marketing [...]

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## Marketing on the Internet – An Overview of the 13 Pillars of Internet Marketing

by D A V I D N T B E A R I N N E T V I D E O S

Here are the 13 Pillars of Internet Marketing 'in a nutshell', in fact, an comprehensive overview of marketing on the Internet today. PILLAR 1: Keyword Research There are several paid-for, and a couple of free keyword research tools that you can use. But what is keyword research? Keyword research and the correct positioning of those [...]

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S T R A T E G Y –

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## #15: A Summary: The 13 Pillars of Internet Marketing

by D A V I D N T B E A R I N N E T  
P O D C A S T

This fifteenth episode of our internet marketing podcast looks at a summary of the 13 Pillars of Internet Marketing. Remember, if you haven't done so already, before going any further make sure you download the free 13 Pillars of Internet Marketing eBook which accompanies the first few podcast episodes. Click here to listen or subscribe [...]

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## The Evolving Web Presentation – Internet Marketing Pillar #13

by D A V I D N T B E A R I N N E T  
P R E S E N T A T I O N S

View the entire presentation on the Evolving Web below via the Slideshare website. This is an audio recording of the original 13 Pillars of Internet Marketing seminar added to the original slides. The Evolving Web – The 13th Pillar of Internet Marketing View more presentations from 13 Pillars of Internet Marketing.

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## The Evolving Web Video – Internet Marketing Pillar #13

by D A V I D N T B E A R I N N E T  
V I D E O S

This video on the evolving web is the thirteenth pillar in our series of internet marketing videos which were recorded at an early version of the 13 Pillars of Internet Marketing seminar. Enjoy!

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## The Evolving Web – The Future Of Internet Marketing – Internet Marketing Pillar #13

by D A V I D N T B E A R I N N E T  
P R E S E N T A T I O N S

The evolving web means that the World Wide Web continues to rapidly change – and therefore so must also your internet marketing strategy as the future of Internet marketing evolves.. Three stages of web development There will be at least three stages of web evolvement that you need to be aware of. So far there [...]

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